

# Canada's Best Law Firms

Methodology

---

# Methodology – Canada's Best Law Firms 2022

## Summary

- For the first time, **The Globe and Mail's Report on Business Magazine** and **Statista** are recognizing and rewarding Canada's Best Law Firms.
- Between 18<sup>th</sup> May and July 9<sup>th</sup>, 2021 Statista conducted **broad surveys** (available in English and French) **among lawyers** (peer-to-peer survey) and **clients** (corporate legal departments) in **28 different fields of law**<sup>1</sup>.
- Almost 20,000 lawyers as well as in-house lawyers/ legal executives working in legal departments of a company **across Canada** were actively invited to take part in the survey. Invitations were sent by e-mail with a personalized link that could only be used once. In addition, lawyers and clients could participate in the survey via an open link. In these cases, the participants had to validate themselves by providing a personal company e-mail address before their answers were included in the evaluation. The link was announced and made available online on The Globe and Mail's Report on Business Magazine's website ([www.tgam.ca/BestLawFirms](http://www.tgam.ca/BestLawFirms)).
- **Peers** were asked to indicate up to five law firms per legal field they would recommend, if their company were not able to take on a client or his/her instructions (regardless of the reason). **Clients** were asked to name up to five law firms per legal field they would recommend based on their professional experience.
- The **Top 200 law firms in Canada** and the **top law firms for each legal field** were identified based on the **number of recommendations** they received from participants.
- The top lists of "Canada's Best Law Firms" were created in an **elaborate process**<sup>2</sup>: Participants' responses as well as the final selection of firms in each list were carefully reviewed. Self-recommendations (recommendation of one's own law firm) were prohibited, and these recommendations were not included in the evaluation.

<sup>1</sup> Please find a detailed list of all 28 legal fields on page 4.

<sup>2</sup> Statista makes no statement about the quality of law firms that are not included in the lists, and their reputation is not disputed.

# The analysis of the awarded law firms is based on a broad survey among peers and clients

## Basis

Lawyers, in-house lawyers or legal executives in a company received an **email invitation to participate in the survey** (via a personalized, non-sharable link).



**Personalized invitation via email**

Professionals (peers or clients) not actively contacted in the initial mailing could **sign up to the survey using a self-registration form.**<sup>1</sup>



**Self-registration form**



**Location:**  
Across Canada



**Target group:**  
✓ Lawyers  
✓ In-house lawyers  
✓ Legal executives in a company



**About 20,000**  
legal professionals were actively invited

**More than 6.500**  
recommendations for the law firms in different legal fields were considered in the final analysis

# Law firms could be nominated in up to 28 different legal fields

## Legal practice areas

- Aboriginal Law and/ or Indigenous Law
- Banking & Finance
- Cannabis
- Capital Markets
- Competition, Antitrust & Foreign Investments
- Construction & Infrastructure
- Corporate & Commercial
- Cyber Security & Data Protection
- Dispute Resolution (Litigation, Arbitration & Investigations)
- Energy & Natural Resources (Mining, Oil & Gas)
- Environment (incl. Climate Change)
- Family Law
- Healthcare & Life Sciences
- Human Rights & Immigration
- Insurance
- Intellectual Property
- International Trade
- Labour & Employment
- Mergers & Acquisitions
- Personal Injury
- Private Equity & Investments
- Procurement
- Real Estate
- Restructuring & Insolvency
- Tax
- Technology
- Transportation
- White-Collar Crime

# About Statista

## About **statista**

**statista**  publishes worldwide established rankings and company listings with high profile media partners. This research and analysis service is based on the success of [statista.com](https://www.statista.com). The leading data and business intelligence portal provides statistics, business relevant data, and various market and consumer studies/surveys.